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ANNUAL BUSINESS TO BUSINESS SEMINAR SLATED FOR SEPTEMBER

MADC is proud to once again collaborate with Minot State University to host the sixth annual "Bridging the Atlantic" Business to Business (B2B) seminar. The theme "Economic Development Entrepreneurship: Local, National, and International" was announced at MADC's board of directors meeting earlier this month. The event specifically focuses on commonalities and opportunities between Minot and foreign businesses. This year's B2B Seminar will take place in conjunction with Norsk Høstfest week on Tuesday, September 25, 2018 from 1:30 p.m. to 4:30 p.m. in the Grand Ballroom at the Grand Hotel.

BISMARCK TO HOST 26TH ANNUAL WILLISTON BASIN PETROLEUM CONFERENCE

MADC will be attending the 26th Annual Williston Basin Petroleum Conference (WBPC) in Bismarck, North Dakota on May 22-24, 2018. This year's agenda boasts an impressive cast of industry experts and key decision makers who will present on the latest regulatory developments, Williston Basin breakthrough technologies, energy markets, and more. U.S. Secretary of the Interior Ryan Zinke has been invited to close the event with his keynote delivery on Thursday, May 24th.

Over 220 exhibitors will converge in the Bismarck Event Center for the oil and gas industry's three-day event. MADC, the Minot Area Chamber of Commerce, and Visit Minot will unite to represent the Magic City at booth number 917, as well as sponsor the conference at the Platinum level. Year after year, WBPC proves to be the premier event for networking with Bakken executives and stakeholders. MADC President and CEO Stephanie Hoffart describes the event as "the unrivaled venue for getting in front of decision makers in the energy industry."

MADC MARKETING DIRECTOR PRESENT AT NDPC SPRING CONFERENCE

MADC Marketing Director Terri Philion was present at the North Dakota

[Professional Communicators](#) (NDPC) Spring Conference 2018. The event was held at the Alumni Center on the NDSU campus in Fargo. NDPC typically holds this conference in late April each year to assist with professional development and equip marketing and communication professionals with the skills and resources necessary to produce successful messages. Social media and digital marketing expert Corey Perlman keynoted the conference. His address focused on "Social Media Engagement: Myths, Musts and a Method to the Madness." Perlman also made himself available for a breakout session which offered guidance on how to "Effectively and Efficiently Create Compelling Content." The timing of the conference aligned well with MADC's recent efforts to ramp up social media presence.

X MARKED THE SPOT FOR MADC AND UNMANNED VEHICLE SYSTEMS IN DENVER, CO

MADC President and CEO Stephanie Hoffart and Marketing Director Terri Phillion, as well as MADC Board Members Jay Fisher and Alan Walter, partnered with the [North Dakota Department of Commerce](#) to attend the [AUVSI Xponential](#) Conference 2018 in Denver, Colorado. An intersection of cutting-edge innovation and real-world applications, XPONENTIAL is the one event that brings all things unmanned into sharp focus. The conference boasts more than 8,500 industry leaders and forward-thinking users from both the defense and commercial sectors who convene to learn the latest on policy, business use cases, and technology applications. This billion dollar sector is currently one of MADC's targeted industries.

MADC AND CITY DELEGATES TEAM UP FOR DOWNTOWN

MADC President and CEO Stephanie Hoffart and Marketing Director Terri Phillion, along with other delegates from the [City of Minot](#), recently traveled to [Main Street Square](#) in [Downtown Rapid City, South Dakota](#), to meet with officials from the [Rapid City Economic Development](#) organization as well as [Destination Rapid City](#). The purpose of the visit was to glean from other professionals on the successes, opportunities, and challenges surrounding their vibrant downtown community and gathering space. This activity was among the preliminary recommendations received from the International Economic Development Council following their team's March site visit. The trip coincided with Rapid City's "Frühlingsfest + Spring Market," an event the Magic City could potentially duplicate in [Downtown Minot](#).

MADC PRESIDENT AND CEO ATTENDS ECONOMIX 2018 IN FRISCO, TX

MADC President and CEO Stephanie Hoffart will attend [ECONOMIX](#) in Frisco, TX. The conference is a blending of economic development professionals, who convene to stir additional insights and practical tools to enhance work in their respective communities. Along with engaging sessions on the latest happenings in economic development, and quality networking with peers in the industry, Hoffart will also have an opportunity to participate in round table discussions with more than 24 successful site selection consultants from across the nation.

In the preliminary recommendations presented by the [International Economic Development Council](#) (IEDC) team subsequent to their March 2018 site visit, it was advised that MADC have a presence at events which are highly attended by site selection consultants. ECONOMIX 2018 is well-timed with the IEDC report and will offer MADC exposure to respected professionals in the site selector community. According to Hoffart, "This is the first time MADC has engaged with site selectors on this level. Building relationships with key players is vital to our visibility in the location selection process."

MADC MARKETING DIRECTOR COMPLETES IEDC COURSE

MADC Marketing Director Terri Phillion traveled to Albuquerque, New Mexico in mid-May to take part in the [International Economic Development Council's](#) two-day Economic Development Marketing and Attraction course. Phillion learned techniques for crafting Minot's community message and explored various mediums of communication, including how to best utilize social media and web technologies as economic development marketing tools. Other topics covered were identifying target audiences using data-driven technologies, and site selection fundamentals. This course is part of IEDC's professional development curriculum.

MADC HOSTS FIRST COMMUNITY STAKEHOLDERS MEETING

Community stakeholders convened in early May to discuss the preliminary observations resulting from the [International Economic Development Council's](#) (IEDC) technical assistance team's March site visit. The IEDC technical assistance team delivered a presentation to the community, prior to their departure, outlining initial recommendations. Among the suggested strategies was a monthly coordination meeting, where all entities with an interest in economic development come to the table and share high-level updates on long and short-term objectives. The [Minot Area Chamber of Commerce](#), [North Dakota State Fair](#), [Visit Minot](#), [Minot Downtown Business & Professional Association](#), [Strengthen ND](#), the [City of Minot](#), and MADC were among the organizations represented at the inceptive meeting held at the municipal auditorium.

Investor Spotlight

Stories contributed by MADC Investors*

4TH ANNUAL RUN FOR THE HILLS CHALLENGE

[United Community Bank of ND](#) is excited to be holding the [4th Annual Run for the Hills](#) event held Monday, June 4, 2018 at 7pm at the [Minot Country Club](#). This year's challenge will feature a new routed showcasing the back nine holes of the scenic golf course. Participants registered prior to May 23rd pay only \$15 per individual or \$50 for a team of four. Proceeds will benefit

[Companions for Children](#). For more information, contact Jennifer Hubrig at 701.420.5734. [Click here for full story](#).

FIRST INTERNATIONAL BANK & TRUST EMPLOYEE WINS ODIN AWARD

[First International Bank & Trust](#) (FIB&T) is proud to announce that Heather Gillihan, of their South Broadway location in Minot, was the recipient of the 2017 Odin Award from FIB&T. Gillihan was nominated by her fellow colleagues for her loyalty, commitment to excellence, and dedication to FIB&T and her community year after year. Heather chose [Souris Valley Animal Shelter](#) as her charity of choice to receive a \$5,000.00 donation from FIB&T on her behalf. [Read more](#).

DAKOTA BUSINESS LENDING HOSTS OPEN HOUSE EVENT

[Dakota Business Lending](#) was proud to host an open house event at their new headquarters office in South Fargo last week. The event brought together more than 60 lenders, partners, borrowers, Board of Directors, members of the U.S. [Small Business Administration](#), and others from throughout the community and beyond to celebrate the organization's recent name change, tour the new state-of-the-art facility, and celebrate Dakota Business Lending's exciting milestones throughout the past 35 years of operation. [Click here for more](#).

VERENDRYE ELECTRIC ANNUAL MEETING

[Verendrye Electric's 79th Annual Meeting](#) is set for Thursday, June 14th at the North Dakota State Fair Center in Minot. Registration begins at 4:00 p.m., with early bird drawings at 5:00 p.m. for \$50 and at 6:00 p.m. for \$100. A complimentary supper, catered by Homesteader's Restaurant, will be served from 4:30 p.m. to 6:30 p.m. The Cooperative Business Meeting will begin promptly at 6:30 p.m. This year's entertainment for the children includes a petting zoo, bounce houses and carnival games! Be sure to visit the different Verendrye booths as well as the craft and display booths throughout the Magic Room. Booths open at 4:00 p.m.

Have a story for the Minot Memo? MADC Investors are welcome to submit articles for the Minot Memo.* Contact MADC today to review your Investor benefits!

****Subject to space availability and level of investment.***

Thank you for supporting economic development in the Minot area and investing in Minot's future! The following businesses renewed their yearly investment so far in 2018:

**Ackerman Surveying & Associates
Ackerman-Estvold
AE2S
Aksal Group, LLC.**

**I. Keating Furniture World
Jerome's Collision Center
Karen Krebsbach
Knowles Jewelry**

All American Trophies	KXMC-TV
Artco Promotional Products	Magic City Beverage
Bremer Bank	Magnum LTL, Inc.
Brokers "12" Inc.	Main Electric Construction, Inc.
C&C Plumbing & Heating, LLP	Mattson Construction Co.
Central Power Electric	Maxson Law Office, PC
Cooperative, Inc.	Mi Mexico
Century 21 Action Realtors Inc.	Minot Daily News
Circle Sanitation	Minot Paving Company, Inc.
Classified Directories	Monarch Products Company
Cognizant	Montana-Dakota Utilities
Coldwell Banker 1st Minot Realty	Company
Conlin's Furniture, Inc.	Morelli's Distributing, Inc.
Connole & Somerville P & H	Mowbray & Son Plumbing &
Creative Printing Inc.	Heating, Inc.
Dacotah Bank	Muus Lumber & Hardware
Dakota Boys and Girls Ranch	Norsk Høstfest Association
Dakota Business Lending	North Star Community Credit
Dakota Fence	Union
Dakota Square	Northern Bottling Company
Electrical Workers Union	Odney Advertising
Enbridge	Olson Family Dental
Excavating, Inc.	Prairie Federal Credit Union
Farm Credit Services of ND	Preferred Restaurant Group,
Farstad Oil/Super Pumper	Inc./Taco John's
Fiberglass Specialties	R & K Contractors, Inc.
First International Bank & Trust	RDO Equipment Co.
First Western Bank & Trust	Ryan Family Dealerships
Gate City Bank	Soaring Eagle Outerwear, LLC.
Gourmet Chef, Inc.	Terhorst Manufacturing
Helgeson-Norton Agency	The Computer Store
Houston Engineering Inc.	Tires Plus
	Waste Management of ND
	Watne Inc. Realtors
	Wells Fargo Bank, N.A.
	Westlie Motor Company

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