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## *the Minot Memo e-News*

### **IEDC RELEASES RECOVERY AND RESILIENCY STRATEGIES**

In the fall of 2017, the [International Economic Development Council](#) (IEDC) was retained by the [City of Minot](#) to assess the community's economic recovery needs and assist with developing revitalization goals. As part of the contracted agreement, a panel of four experts, including three Certified Economic Developers (CEcDs), conducted a site visit in March of 2018 to complete an in-depth analysis, gather data, and begin formalizing their report. The final report resulting from their research was received by the City of Minot in early July. The full 57-page technical assistance report provides suggested goals for the Magic City as well as an action plan. Click the links to access the IEDC [Economic Recovery and Resiliency Strategies for the City of Minot](#) and City of Minot Disaster Resilience Grant Program Manager John Zakian's [Executive Summary](#).

### **MADC AND EDND ANNOUNCE FALL ECONOMIC DEVELOPMENT CONFERENCE THEME**

MADC and the [Economic Development Association of North Dakota](#) (EDND) recently announced the theme for the 2018 Fall Conference will be "Downtown, North Dakota: What Happens Here, Stays Here." The three-day forum will include an annual awards presentation on the event's opening evening, which is a departure from the traditional format. Attendees will tour [AGT Foods](#), located at the [Industrial Park of Minot](#), as well as the [North Dakota State Fair Center](#). The purpose of this activity is to offer an inside perspective on two of Minot's diverse

industries, value-added agriculture and tourism respectively. For information on sponsorship opportunities, contact Terri at 852.1075 or [tphilion@minotusa.com](mailto:tphilion@minotusa.com).

## **MADC PRESIDENT AND CEO FOCUSED ON FUTURE**

MADC President and CEO Stephanie Hoffart attended the [International Economic Development Council's \(IEDC\) Economic Future Forum](#) in Buffalo, NY at the end of June. More than 300 professionals from across the globe gathered in western New York to learn from thought-provoking speakers as well as fellow peers in the economic development industry. The forum focused on vital economic development issues including waterfront and transit-oriented development, data science, and workforce education. [Click here](#) for full story.

## **REALTRUCK FOUNDER CHALLENGED STATUS QUO AT SUMMER ECONOMIC DEVELOPMENT CONFERENCE**

MADC President and CEO Stephanie Hoffart and Marketing Director Terri Philion attended the 2018 [Economic Development Association of North Dakota's \(EDND\) Summer Conference](#) in Jamestown, N.D. Economic development professionals from across the state convened at the Gladstone Inn & Suites for peer-to-peer networking and continuing education. This year's theme was "Potential: Unlimited." [Click to read more.](#)

## **CROSS-ORGANIZATIONAL COLLABORATION KEY FOR COMMUNITY ENRICHMENT**

Representatives from community and civic organizations gathered at the [North Dakota State Fair Center](#) in mid-June for the second in a series of ongoing community stakeholders meetings. Among those in attendance were delegates from the Minot Area Development Corporation, [Minot Parks](#), [Visit Minot](#), [North Dakota State Fair](#), [Strengthen ND](#), [Downtown Business Professionals Association](#), [Heart of Our City](#), [Aksal Group](#), [Job Service North Dakota](#), [Trinity Health](#), [Minot Young Professionals](#), [Connect Minot](#), [Small Business Development Center](#), downtown business owners, and [City of Minot](#) mayoral candidates and aldermen. For full story [click here](#).

## **ENTREPRENEUR ECOSUMMIT TO TAKE**

## PLACE IN WATFORD CITY

The [North Dakota Department of Commerce](#), the [North Dakota Small Business Administration](#), the [North Dakota Small Business Development Centers](#), and Fargo-based [Emerging Prairie](#) will host an Entrepreneur EcoSummit on Friday, August 10th in Watford City. The event is free to all North Dakotans and will feature speakers from across the state, including [North Dakota Lieutenant Governor Brent Sanford](#).

Attendees will learn the importance of entrepreneurship for North Dakota's economy, how to build an entrepreneurial ecosystem in local communities, and network with other community and economic developers. Lunch will be provided. For more information, or to register for this free event, [click here](#).

### Investor Spotlight

#### *Stories contributed by MADC Investors\**

## FIRST WESTERN BANK AND TRUST TO HOST MISS AMERICA CARA MUND

[First Western Bank & Trust](#) is excited to host [Miss America Cara Mund](#) as the 2018 [North Dakota State Fair](#) parade grand marshal.

In September of 2017 Cara made history by becoming the first woman from North Dakota to win the national title of Miss America. In her role as Miss America, Cara travels the country discussing the importance of political engagement, education and community service. Cara serves as the National Goodwill Ambassador for the [Miss America Organization's](#) national platform partner, [Children's Miracle Network Hospitals](#).

Miss America will be at the main bank location (900 S Broadway) of First Western Bank & Trust on Friday, July 20th from 11 am -1 pm. There will be a meet and greet with photo opportunities, giveaways for children, and Oscar's Ice Cream Truck. Attendees can register for a grand prize giveaway. This event is free and open to the public.

## BROKERS 12 COMPLETES LARGE-SCALE RENOVATION

Voted Minot's #1 Real Estate Company, [Brokers 12](#) has proudly been a part of the Minot business community for 38 years. To

keep pace with their multi-million dollar business, the company recently completed a large-scale interior and exterior renovation. Brokers 12 strives to lead the local market with superior real estate knowledge, forward thinking marketing, and unprecedented customer service for past, present, and future clients. Located at 1201 South Broadway in Minot, Brokers 12 Real Estate is currently a company of 22 REALTORS® who provide top-notch service in Minot and beyond.

***Have a story for the Minot Memo? MADC Investors are welcome to submit articles for the Minot Memo.\* Contact MADC today to review your Investor benefits!***

***Thank you for supporting economic development in the Minot area and investing in Minot's future! The following businesses renewed their yearly investment in May:***

**Clayton Fegley  
Investors Managment & Marketing  
Lowe's Garden Center  
Lowe's Printing, Inc.  
Minot Automotive Center, Inc.  
Minot Public Schools  
Minot's Finest Collision Center  
NewKota Services & Rentals, LLC  
North Dakota State Fair  
North Hill Bowl, Inc.  
Town & Country Credit Union  
Wold Engineering**

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