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the Minot Memo e-News

MADC ATTENDS GNDC CEO ROUNDABLE

Minot was thrilled to host the Greater North Dakota Chamber (GNDC) CEO Roundtable, located at Hess office in Minot on Wednesday, Jan. 15 from 10:00 am to 3:00 pm. This event’s theme focused on Engaging Workforce.



“The GNDC CEO Roundtable went very well. It is an excellent opportunity to network with and learn from leaders throughout North Dakota. It was especially interesting to hear about a people/community approach to attracting and retaining workforce. The inclusion of students into the process was the perfect mix,” stated John MacMartin, President of the Minot Area Chamber of Commerce. MacMartin opened the event with a Minot welcome, followed by Hess who kicked off the roundtable with narrowing in on recruitment.

Held four times a year, this educational event covered the following:

- Growth and Retention Strategies- Making an Impression that Matters, Pat Bertagnolli – Watford City, Rough Rider Center
- Workforce Development Council Update – Katie Ralston, ND Department of Commerce, Workforce Development

Council

- Who, Why and How to Engage Generation Z – Heather Ostrowski, Gate City Bank with Panel of Gen Zers

For more information regarding the GNDC, [click here](#).

CONGRATULATIONS TO KENT KIRKHAMMER, PRESIDENT/CEO OF NEWKOTA SERVICES & RENTALS

MADC investor and former board member Kent Kirkhammer, President/CEO of [Newkota Services & Rentals](#), made headlines with [Prairie Business Magazine's 40 Under 40 List](#). This annual list features 40 of the top business professionals under the age of 40 in North Dakota. From industry experts to entrepreneurs, these business leaders are breaking barriers, setting trends, and influencing the business communities they serve. Other Minot leaders who made the list and are also MADC investors include, Rick Beall (President/CEO of [Peoples State Bank](#)) and Perry Olson (Business Development Specialist, [First International Bank & Trust](#)).

2019 BUSINESS EXPANSION AND RETENTION PROGRAM RECAP

MADC works to preserve and strengthen Minot's local businesses through the [Business Expansion and Retention \(BEAR\) Program](#). The BEAR Program is an initiative targeted for the primary sector, which allows MADC to actively engage with existing businesses to ensure stability and long-term success in the Minot area. The BEAR Program provides an opportunity for MADC to connect businesses with the right tools to address their needs.

Through concerted outreach and effort, MADC's BEAR Program made major progress in 2019 with reaching over 50% of local BEAR businesses in just six short months. MADC aims to reach all BEAR businesses by December 2020. If you believe your business qualifies for the BEAR Program, please contact MADC to learn about the untapped opportunities your business can benefit from! [Click here](#) to find the 2019 BEAR Report.

Thank you for supporting economic development in the Minot area and investing in Minot's future! The following businesses renewed their yearly investment in December, 2019:

**Circle Sanitation, Inc.
Dakota Boys and Girls Ranch
Enbridge
EPIC Companies
Excavating, Inc.
Farstad Oil/Super Pumper
Hyatt House Minot
I. Keating Furniture World
Jerome's Collision Center
Liechty Homes
Material Testing Services LLC
Mi Mexico
Norsk Hostfest Association
North Country Sportswear
Northwestern Mutual
Olson Family Dental
RDO Equipment Co.
Soaring Eagle Outerwear LLC
Valley Sport & Marine
Watne Inc. Realtors**

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